

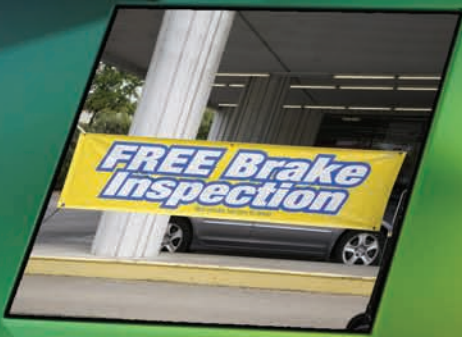
SERVICE SELECTION RELIABILITY



THE **POWER** OF **fdc**
GRAPHIC FILMS, INC.

SIGN, DIGITAL & SPECIALTY MEDIA

Digital Product Selector



FDC®

Winter 2013

Print Media













Part No.	Face Mil.	Description	Gloss	Matte	Clear
Air Advantage™ Media			Color Number	Color Number	Color Number
7123	2.0	Air Advantage™ Premium Cast Wrap	002	--	--
7233	3.0	Air Advantage™ Intermediate Calendered	002	049	--
1025	3.5	Air Advantage™ Color Film, Wrap (3.5 mil. - 040, 049) (5.0 mil. - 000, 002, 003, 120)	049	002	000
	5.0		040	003	120
Print Media: High Performance					
7102	2.0	Premium Cast, Permanent Grey Adhesive	002	--	--
7104	2.0	Premium Cast, Permanent Adhesive	002	--	000
Print Media: General Purpose					
7247	3.4	Intermediate Calendered, Permanent Grey Adhesive	002	049	--
7242	3.4	Intermediate Calendered, Permanent Adhesive	002	049	100
7250	3.0	Intermediate Calendered, Permanent High Tack Adhesive	002	--	--
7243	3.4	Intermediate Calendered, Removable Adhesive	002	049	100
7253	6.1	Intermediate Calendered, Semi-Rigid, Permanent Adhesive	--	049	--
7254	6.1	Intermediate Calendered, Semi-Rigid, Removable Adhesive	--	049	--
7246	3.4	Economy Calendered, Permanent Adhesive	002	049	--
7203	3.0	Value Calendered, Permanent Adhesive	002	049	--

Air Advantage™ is an air egress adhesive system designed to allow air to escape through channels in the adhesive.

Print Media

Part No.	Face Mil.	Description	Gloss	Matte	Clear
Print Media: Specialty			Color Number	Color Number	Color Number
7300	5.9	Premium Reflective, Permanent Adhesive	002	--	--
7270	3.2	Translucent Calendered, Permanent Adhesive	--	049	--
7267	6.0	Perforated Calendered, Removable Adhesive (102 - 50/50 perf, 402 - 60/40 perf)	--	102	--
			--	402	--
7335	7.0	Wall Fabric, Removable Adhesive	--	049	--
7420	8.7 (002)	Paper	002	049	--
	6.5 (049)				
7262	7.5	Static Cling	002	--	000
Print Media: Banner					
7504	13 oz.	Banner	002	049	--
7501	13 oz.	Banner, High Strength	002	049	--
7508	18 oz.	Banner, Blockout	--	049	--
7505	13 oz.	Banner Super Smooth, Blockout	--	049	--
7506	15 oz.	Banner Super Smooth, Blockout	--	049	--
7604	13 oz.	Banner Scrimless Non-Curling, Grey Back	--	102	--
7606	15 oz.	Banner Scrimless Non-Curling, Blockout	--	102	--
7521	8 oz.	Mesh, Removable Liner	--	508	--
7522	9 oz.	Mesh, Removable Liner	--	509	--

Laminates

Part No.	Face Mil.	Description	Gloss	Matte	Luster
			Color Number	Color Number	Color Number
Laminate: High Performance					
7000	2.0	Premium Cast	 000	 200	--
7004	2.0	Premium Cast, Optically Clear Adhesive	 300	--	--
7006	1.5	Premium Cast, Wrap	 000	--	--
Laminate: General Purpose					
7005	1.0	Polypropylene	 000	--	--
7010	3.2	Intermediate Calendered	 000	 200	 100
7015	3.0	Economy Calendered	 000	 200	 100
Laminate: Specialty					
7051	6.0	Calendered, Floor Graphic	--	--	 100

Size Chart

Series	Description	Width"	Length'	
Air Advantage™ Media				
7123	Air Advantage™ Premium Cast Wrap	54	150, 75	
7233	Air Advantage™ Intermediate Calendered	60, 54, 30	150, 75	
1025	Air Advantage™ Color Film, Wrap	60, 30	75, 25	
Print Media: High Performance				
7102	Premium Cast, Permanent Grey Adhesive	60, 54, 30	150, 75	
7104	Premium Cast, Permanent Adhesive	60, 54, 30	150, 75	
Print Media: General Purpose				
7247	Intermediate Calendered, Permanent Grey Adhesive	60, 54, 30	150, 75	
7242	Intermediate Calendered, Permanent Adhesive	60, 54, 30	150, 75	Also available in 20" x 50'
7250	Intermediate Calendered, Permanent High Tack Adhesive	54, 27	150, 75	
7243	Intermediate Calendered, Removable Adhesive	60, 54, 30	150, 75	
7253	Intermediate Calendered, Semi-Rigid, Permanent Adhesive	60, 54, 30	150, 75	
7254	Intermediate Calendered, Semi-Rigid, Removable Adhesive	60, 54, 30	150, 75	
7246	Economy Calendered, Permanent Adhesive	60, 54, 30	150, 75	
7203	Value Calendered, Permanent Adhesive	54	150	
Print Media: Specialty				
7300	Premium Reflective, Permanent Adhesive	48, 30, 24	150, 75	Also available in 20" x 15'
7270	Translucent Calendered, Permanent Adhesive	60, 54, 30	150, 75	
7267	Perforated Calendered, Removable Adhesive	54, 27, 15	100, 25	Available punched in 15" width
7335	Wall Fabric, Removable Adhesive	60, 54, 30	100	
7420	Paper	63, 54, 30	165 (002), 100 (049)	Also available in 20" x 50'
7262	Static Cling	60, 30, 15	150, 75	Available punched in 30" & 15" widths
Print Media: Banner				
7504	13 oz. Banner	63, 54, 38, 30	120	
7501	13 oz. Banner, High Strength	63, 54	120	
7508	18 oz. Banner, Blockout	54	120	
7505	13 oz. Banner Super Smooth, Blockout	54, 38	120	
7506	15 oz. Banner Super Smooth, Blockout	63, 54, 38	120	
7604	13 oz. Banner Scrimless Non-Curling, Grey Back	54, 38	120	
7606	15 oz. Banner Scrimless Non-Curling, Blockout	54, 38	120	
7521	8 oz. Mesh Banner, Removable Liner	54	120	
7522	9 oz. Mesh Banner, Removable Liner	54	120	
Laminate: High Performance				
7000	Premium Cast	60, 54, 30	150, 75	
7004	Premium Cast, Optically Clear Adhesive	60, 54, 30, 24	150, 75	
7006	Premium Cast Wrap	54	150, 75	
Laminate: General Purpose				
7005	Polypropylene	54	150, 75	
7010	Intermediate Calendered	61, 54, 30	150, 75	
7015	Economy Calendered	54	150	
Laminate: Specialty				
7051	Calendered, Floor Graphic	54, 27	150, 75	



Winter 2013 • CC013DIGI-003

Price: \$5.00

Batch •

Application Guide

Series	Durability	Film Technology	Adhesive Type / Color	Awning	Backlit	General Purpose	Vehicle Marking	Vehicle Wrap	Window	Print Tech.	Recommended Laminate
Air Advantage™ Color Film											
7123	7 Years	Premium Cast	Air Advantage™ / Grey				•	•		SEUL	7006
7233	5 Years	Intermediate Calendered	Air Advantage™ / Grey			•	•			SEL	7000
1025	5 Years	Premium Cast	Air Advantage™ / Clear			•	•	•		N/A	N/A
Print Media: High Performance											
7102	7 Years	Premium Cast	Permanent / Grey	•			•			TSEUL	7000
7104	7 Years	Premium Cast	Permanent / Clear	•			•		•	TSEUL	7000
Print Media: General Purpose											
7247	5 Years	Intermediate Calendered	Permanent / Grey			•				TSEUL	7010
7242	5 Years	Intermediate Calendered	Permanent / Clear			•			•	TSEUL	7010
7250	5 Years	Intermediate Calendered	High Tack / Clear			•				TSEUL	7010
7243	2 Years	Intermediate Calendered	Removable / Clear			•			•	TSEUL	7005 7015
7253	5 Years	Intermediate Calendered	Permanent / Clear			•				TSEUL	7010
7254	5 Years	Intermediate Calendered	Removable / Clear			•			•	TSEUL	7010
7246	4 Years	Economy Calendered	Permanent / Clear			•			•	TSEUL	7010 7015
7203	3 Years	Value Calendered	Permanent / Clear			•			•	TSEUL	7005 7010
Print Media: Specialty											
7300	7 Years	Premium Reflective	Permanent / Clear			•	•			TSEUL	7004
7270	5 Years	Translucent Calendered	Permanent / Clear		•					TSEUL	7010
7267	1 Year	Perforated Calendered	Removable / Clear						•	TSEL	7004
7335	N/A	Wall Fabric	Removable / Clear			•				TSEUL	N/A
7420	N/A	Paper	N/A			•				TSEUL	7005 7015
7262	N/A	Static Cling	N/A			•			•	TSEUL	N/A
Print Media: Banner											
7504	1 Year	13 oz. Banner	N/A			•				SEL	N/A
7501	1 Year	13 oz. Banner High Strength	N/A			•				SEUL	N/A
7508	1 Year	18 oz. Banner Blockout	N/A			•				SEUL	N/A
7505	1 Year	13 oz. Banner Super Smooth Blockout	N/A			•				SEL	N/A
7506	1 Year	15 oz. Banner Super Smooth Blockout	N/A			•				SEL	N/A
7604	N/A	13 oz. Banner Scrimless Non-Curling	N/A			•				SEU	N/A
7606	N/A	15 oz. Banner Scrimless Non-Curling	N/A			•				SEU	N/A
7521	1 Year	8 oz. Mesh Banner Removable Liner	N/A			•				SEUL	N/A
7522	1 Year	9 oz. Mesh Banner Removable Liner	N/A			•				SEUL	N/A

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Print Technology: T = Thermal Transfer, S = Solvent, E = Eco Solvent, U = UV Curable, L = Latex